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TFT | CHARACTER | UWVD | FSC | SEGMENT | CUSTOM | REPLACEMENT

TFT Display Module

Part Number

E70RG38048LW2M430-R

Overview

800x480(165x100), 16/18/24 bit RGB
Interface, WHITE LED backlight, Top view,
Wide temp,
Transmissive, 4-wire Resistive Touch
Screen, 430 NITS, Controller: EK9713/
EK7330, RoHS Compliant

General Description

* Description

This is a color active matrix TFT (Thin Film Transistor) LCD (liquid crystal display) that uses amorphous silicon TFT as a switching device. This model is composed of a Transmissive type TFT-LCD Panel, driver circuit, back-light unit. The resolution of a 5.0TFT-LCD contains 800x480 pixels, and can display up to 65K/262K/16.7M colors.

* Features

-Low Input Voltage: 3.3V(TYP)

-Display Colors of TFT LCD: 65K/262K/16.7M colors

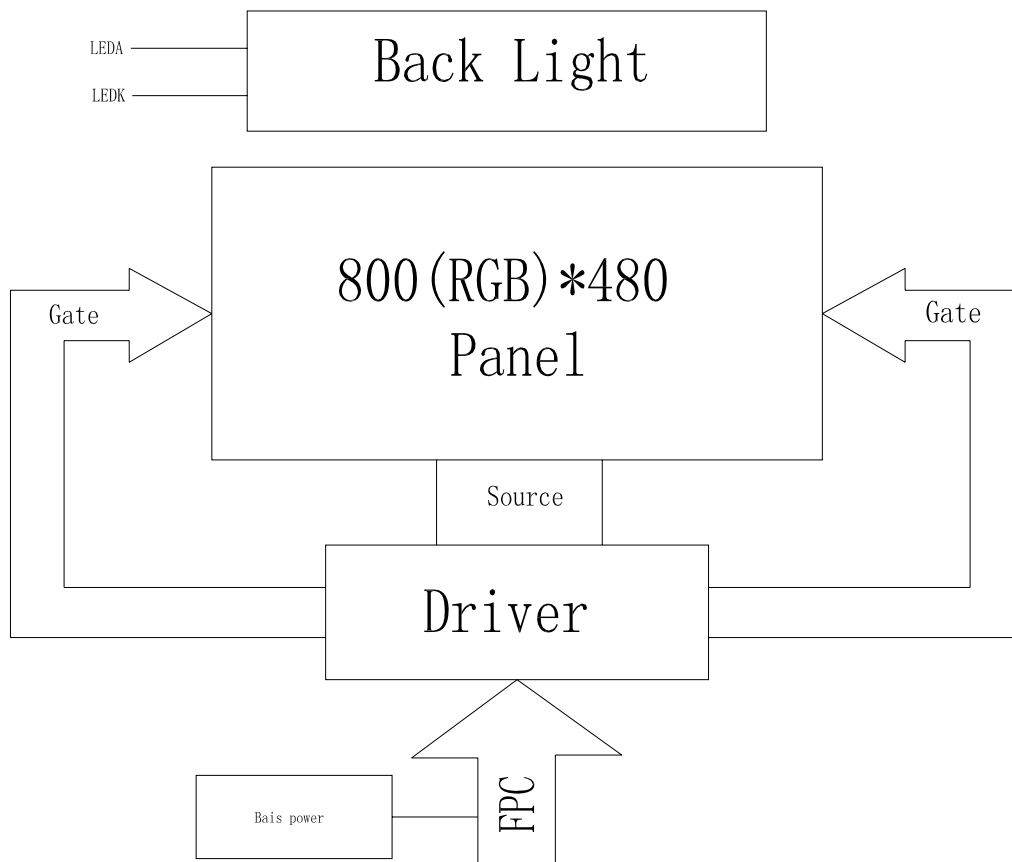
- Interface: 16/18/24 bit RGB

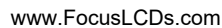
General Information Items	Specification	Unit	Note
	Main Panel		
Display area(AA)	154.08(H)*85.92(V) (7.0inch)	mm	-
Driver element	TFT active matrix	-	-
Display colors	65K/262K/16.7M	colors	-
Number of pixels	800(RGB)*480	dots	-
Pixel arrangement	RGB vertical stripe	-	-
Pixel pitch	0.0642(H)*0.01790(V)	mm	-
Viewing angle	12:00	o'clock	-
Controller IC	EK9713/EK7330	-	-
Display mode	Transmissive/ Normally White	-	-
Operating temperature	-20~+70	°C	-
Storage temperature	-30~+80	°C	-

* Mechanical Information

Item		Min.	Typ.	Max.	Unit	Note
Module size	Horizontal(H)		165		mm	-
	Vertical(V)		100		mm	-
	Depth(D)		7.3		mm	-
Weight			TBD		g	-

1. Block Diagram





3. Input terminal Pin Assignment

NO.	SYMBOL	DISCRIPTION	I/O
1	VLED-	Cathode pin OF backlight	P
2	VLED+	Anode pin of backlight	P
3	GND	Ground.	P
4	VDD	Supply voltage(3.3V).	P
5	R0	Red data input.	I/O
6	R1	Red data input.	I/O
7	R2	Red data input.	I/O
8	R3	Red data input.	I/O
9	R4	Red data input.	I/O
10	R5	Red data input.	I/O
11	R6	Red data input.	I/O
12	R8	Red data input.	I/O
13	G0	Green data input.	I/O
14	G1	Green data input.	I/O
15	G2	Green data input.	I/O
16	G3	Green data input.	I/O
17	G4	Green data input.	I/O
18	G5	Green data input.	I/O
19	G6	Green data input.	I/O
20	G7	Green data input.	I/O
21	B0	Blue data input.	I/O
22	B1	Blue data input.	I/O
23	B2	Blue data input.	I/O
24	B3	Blue data input.	I/O
25	B4	Blue data input.	I/O
26	B5	Blue data input.	I/O

27	B6	Blue data input.	I/O
28	B7	Blue data input.	I/O
29	GND	Ground.	P
30	PCLK	Dot clock signal for RGB interface operation Fix this pin at VCI or GND when not in use.	I
31	DISP	Standby setting for testing, it should be connected to VDDIO in normal operation mode. If connected to GND, the IC is in standby mode.	I
32	HSYNC	Line synchronizing signal for RGB interface operation. fix this pin at VCI or GND when not in use	I
33	VSYNC	Frame synchronizing signal for RGB interface operation. fix this pin at VCI or GND when not in use.	I
34	DE	Data enable signal for RGB interface operation. fix this pin at VCI or GND when not in use.	I
35	NC	NC	
36	GND	Ground.	P
37	XR	Touch panel Right Glass Terminal	A/D
38	YD	Touch panel Bottom Film Terminal	A/D
39	XL	Touch panel LIFT Glass Terminal	A/D
40	YU	Touch panel Top Film Terminal	A/D

4. LCD Optical Characteristics

4.1 Optical specification

Item	Symbol	Condition	Values			Unit	Remark
			Min.	Typ.	Max.		
Viewing angle (CR≥10)	θ_L	$\Phi=180^\circ$ (9 o'clock)	60	70	-	degree	Note 1
	θ_R	$\Phi=0^\circ$ (3 o'clock)	60	70	-		
	θ_T	$\Phi=90^\circ$ (12 o'clock)	40	50	-		
	θ_B	$\Phi=270^\circ$ (6 o'clock)	60	70	-		
Response time	T_{ON}	Normal $\theta=\Phi=0^\circ$	-	10	20	msec	Note 3
	T_{OFF}		-	15	30	msec	Note 3
Contrast ratio	CR		400	500	-	-	Note 4
Color chromaticity	W_X		0.26	0.31	0.36	-	Note 2 Note 5
	W_Y		0.28	0.33	0.38	-	
Transmittance	$T_{\%}$		-	5.11	-	-	-

Test Conditions:

1. $V_{CC}=3.3V$, $AV_{DD}=10V$, the ambient temperature is $25^\circ C$.
2. The test systems refer to Note 2.

Note 1: Definition of viewing angle range

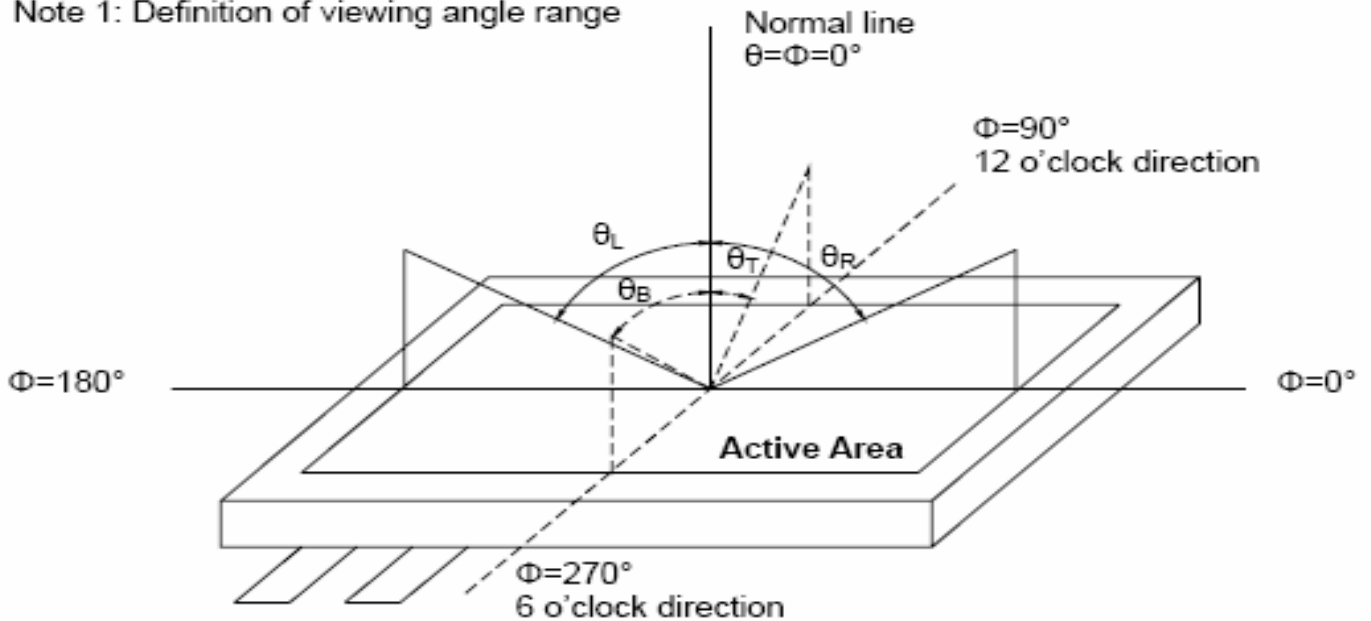


Fig. 4-1 Definition of viewing angle

Note 2: Definition of optical measurement system.

The optical characteristics should be measured in dark room. The optical properties are measured at the center point of the LCD screen. (Response time is measured by Photo detector TOPCON BM-7, other items are measured by BM-5A/Field of view: 1° /Height: 500mm.)

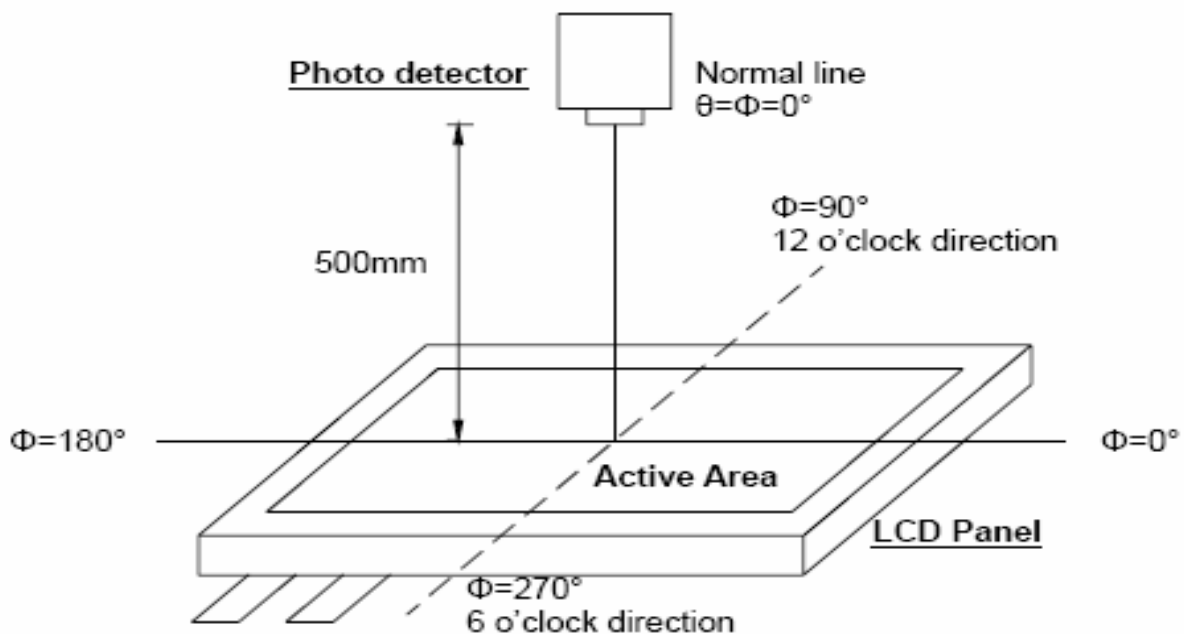


Fig. 4-2 Optical measurement system setup

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Note 3: Definition of Response time

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time (T_{ON}) is the time between photo detector output intensity changed from 90% to 10%. And fall time (T_{OFF}) is the time between photo detector output intensity changed from 10% to 90%.

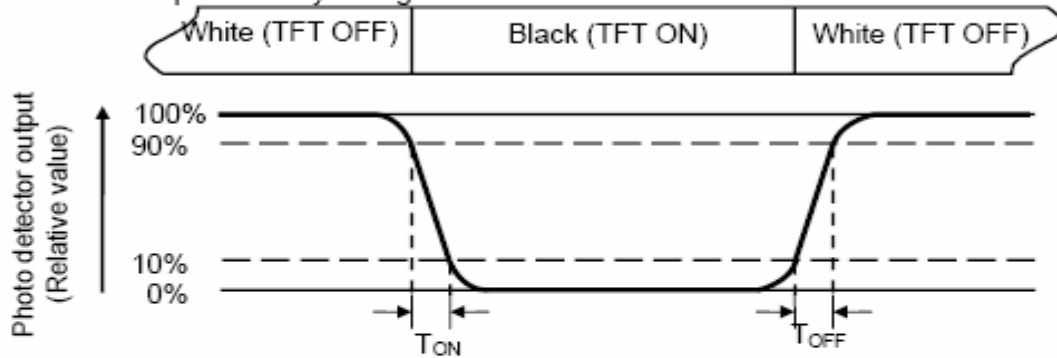


Fig. 4-3 Definition of response time

Note 4: Definition of contrast ratio

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD on the "White" state}}{\text{Luminance measured when LCD on the "Black" state}}$$

Note 5: Definition of color chromaticity (CIE1931)

Color coordinates measured at center point of LCD.

5. Electrical Characteristics

5.1 Absolute Maximum Rating (Ta=25 VSS=0V)

Characteristics	Symbol	Min.	Max.	Unit
Digital Supply Voltage	VDD	-0.5	5.0	V
Digital interface supply Voltage	VDDIO	-0.5	VDD+0.3	V
Operating temperature	T _{OP}	-20	+70	°C
Storage temperature	T _{ST}	-30	+80	°C

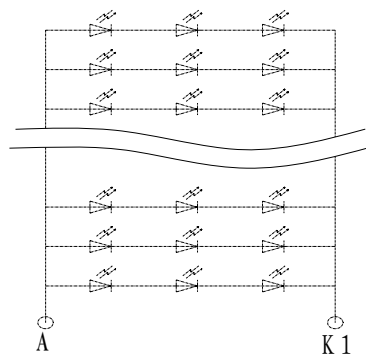
5.2 DC Electrical Characteristics

Characteristics	Symbol	Min.	Typ.	Max.	Unit	Note
Digital Supply Voltage	VDD	3.0	3.3	3.6	V	
Digital interface supply Voltage	VDDIO	3.0	3.3	3.6	V	
Normal mode Current consumption	IDD	--	150	--	mA	
Level input voltage	VIH	0.7VDDIO		VDDIO	V	
	VIL	GND		0.3VDDIO	V	
Level output voltage	VOH	0.8VDDIO		VDDIO	V	
	VOL	GND		0.2VDDIO	V	

5.3 LED Backlight Characteristics

The back-light system is edge-lighting type with 27chips White LED

Item	Symbol	Min.	Typ.	Max.	Unit	Note
Forward Current	I_F	135	180	--	mA	
Forward Voltage	V_F	--	9.6	--	V	
LCM Luminance	L_V	430	--	--	cd/m ²	IF=180mA
Uniformity	AVg	80	--	--	%	

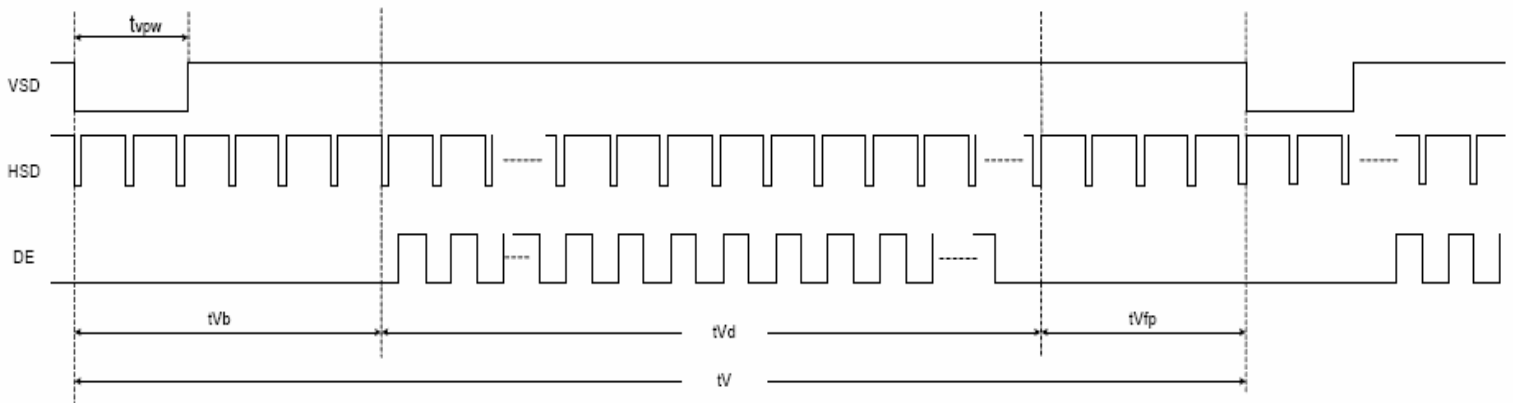


Serial Line 3 and 9 27LED

6. AC Characteristic

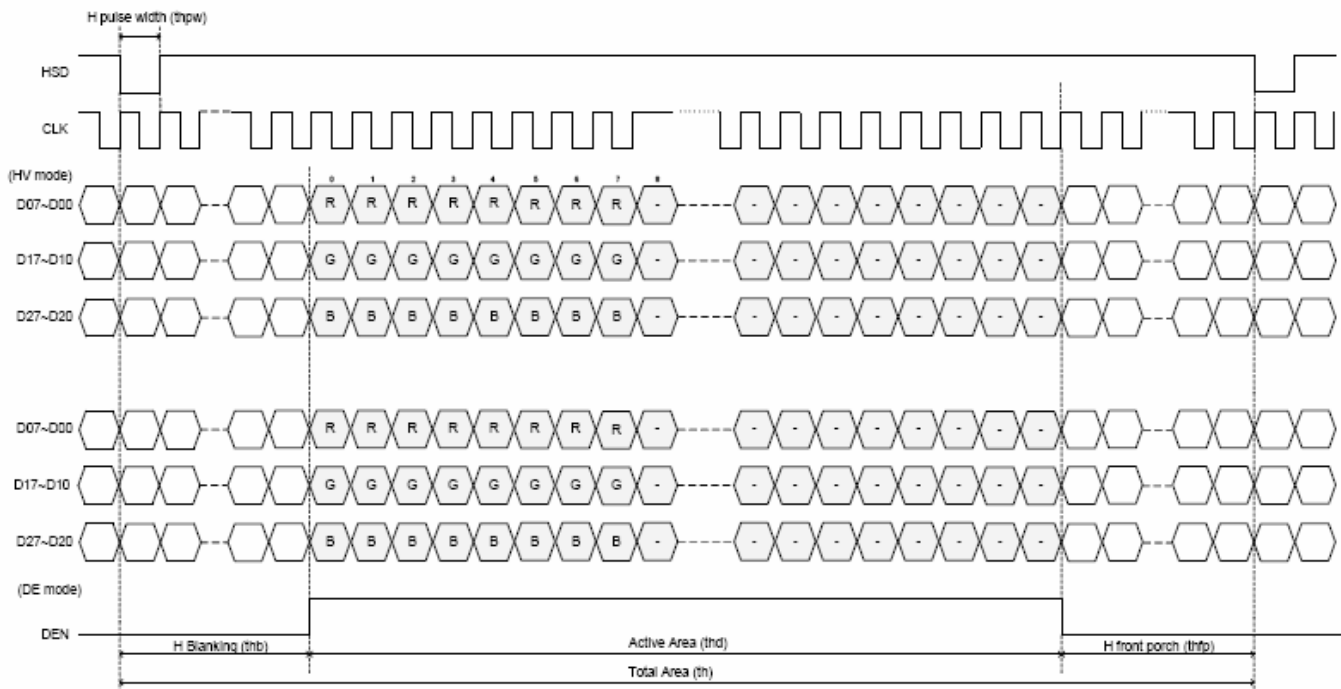
6.1. Display Timing characteristics

6.1.1 Vertical input timing



Parameter	Symbol	Min.	Typ.	Max.	Unit
Vertical display area	t_{vd}	480			H
VSD period time	t_v	510	525	650	H
VSD pulse width	t_{vpw}	1	-	20	H
VSD Back Porch (Blanking)	t_{vb}	23	23	23	H
VSD Front Porch	t_{vfp}	7	22	147	H

6.1.2 Horizontal input timing



Parameter		Symbol	Value			Unit
Horizontal display area		thd	800			DCLK
DCLK frequency		fclk	Min.	Typ.	Max	MHz
			-	33.3	50	
1 Horizontal Line		th	862	1056	1200	DCLK
HSD pulse width	Min.	thpw	1			
	Typ.		-			
	Max.		40			
HSD Back Porch (Blanking)		thb	46	46	46	
HSD Front Porch		thfp	16	210	354	

7. LCD Module Out-Going Quality Level

7.1 VISUAL & FUNCTION INSPECTION STANDARD

7.1.1 Inspection conditions

Inspection performed under the following conditions is recommended.

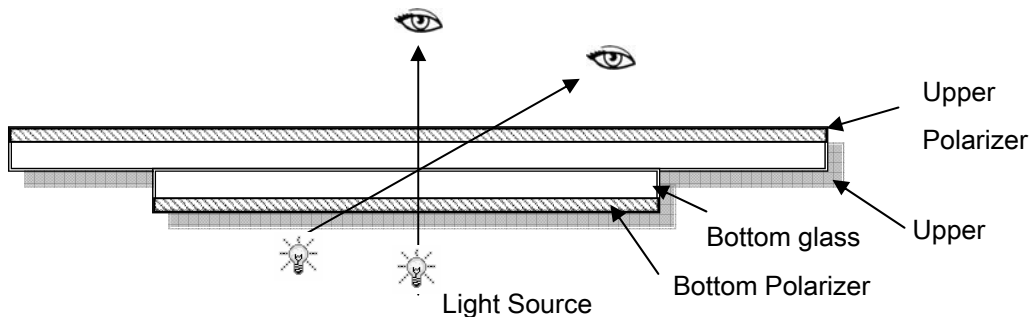
Temperature : $25 \pm 5^{\circ}\text{C}$

Humidity : $65\% \pm 10\% \text{RH}$

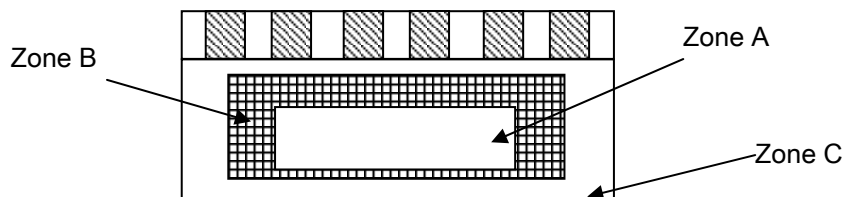
Viewing Angle : Normal viewing Angle.

Illumination: Single fluorescent lamp (300 to 700Lux)

Viewing distance: 30–50cm



7.1.2 Definition



Zone A : Effective Viewing Area (Character or Digit can be seen)

Zone B : Viewing Area except Zone A

Zone C : Outside (Zone A+Zone B) which can not be seen after assembly by customer .)

Note:

As a general rule ,visual defects in Zone C can be ignored when it doesn't effect product function or appearance after assembly by customer.

7.1.3 Sampling Plan

According to GB/T 2828–2003 ; , normal inspection, Class II

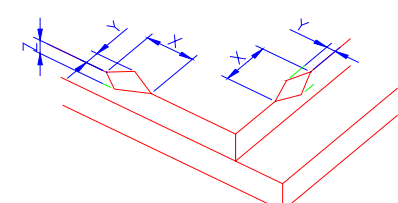
AQL:

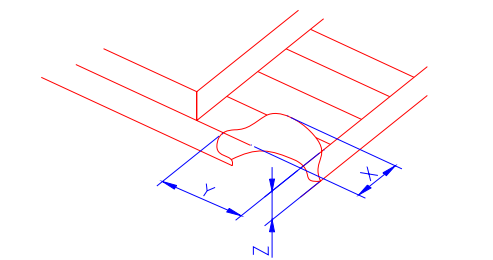
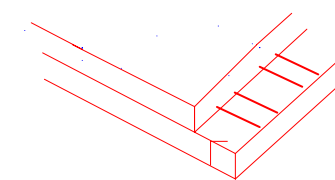
Major defect	Minor defect
0.65	1.5

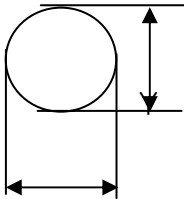
LCD: Liquid Crystal Display , TP: Touch Panel , LCM: Liquid Crystal Module

No	Items to be inspected	Criteria	Classification of defects
1	Functional defects	1) No display, Open or miss line 2) Display abnormally, Short 3) Backlight no lighting, abnormal lighting. 4) TP no function	Major
2	Missing	Missing component	
3	Outline dimension	Overall outline dimension beyond the drawing is not allowed	
4	Color tone	Color unevenness, refer to limited sample	Minor
5	Soldering appearance	Good soldering , Peeling off is not allowed.	
6	LCD/Polarizer/TP	Black/White spot/line, scratch, crack, etc.	

7.1.4 Criteria (Visual)

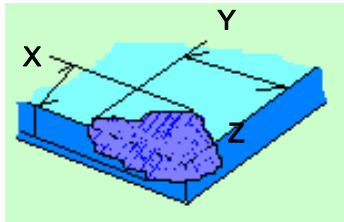
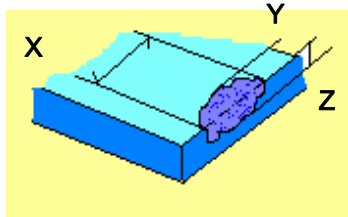
Number	Items	Criteria(mm)						
1.0 LCD Crack/Broken	(1) The edge of LCD broken	 <table> <tr> <td>X</td><td>Y</td><td>Z</td></tr> <tr> <td>≤3.0mm</td><td><Inner border line of the seal</td><td>≤T</td></tr> </table>	X	Y	Z	≤3.0mm	<Inner border line of the seal	≤T
X	Y	Z						
≤3.0mm	<Inner border line of the seal	≤T						
NOTE: X: Length Y: Width								

Z: Height L: Length of ITO, T: Height of LCD	(2)LCD corner broken	 <table><tr><td>X</td><td>Y</td><td>Z</td></tr><tr><td>≤3.0mm</td><td>≤L</td><td>≤T</td></tr></table>	X	Y	Z	≤3.0mm	≤L	≤T
	X	Y	Z					
≤3.0mm	≤L	≤T						
(3) LCD crack	 Crack Not allowed							

Number	Items	Criteria (mm)																									
2.0	Spot defect  X Φ=(X+Y)/2	① light dot (LCD/TP/Polarizer black/white spot , light dot, pinhole, dent, stain)																									
		<table><tr><th rowspan="2">Zone Size (mm)</th><th colspan="3">Acceptable Qty</th></tr><tr><th>A</th><th>B</th><th>C</th></tr><tr><td>Φ≤0.10</td><td colspan="2">Ignore</td><td rowspan="4">Ignore</td></tr><tr><td>0.10<Φ≤0.15</td><td colspan="2">3(distance≥10mm)</td></tr><tr><td>0.15<Φ≤0.2</td><td colspan="2">1</td></tr><tr><td>0.2<Φ</td><td colspan="2">0</td></tr></table>	Zone Size (mm)	Acceptable Qty			A	B	C	Φ≤0.10	Ignore		Ignore	0.10<Φ≤0.15	3(distance≥10mm)		0.15<Φ≤0.2	1		0.2<Φ	0						
		Zone Size (mm)		Acceptable Qty																							
			A	B	C																						
		Φ≤0.10	Ignore		Ignore																						
		0.10<Φ≤0.15	3(distance≥10mm)																								
		0.15<Φ≤0.2	1																								
		0.2<Φ	0																								
		②Dim spot (LCD/TP/Polarizer dim dot, light leakage、dark spot)																									
		<table><tr><th rowspan="2">Zone Size (mm)</th><th colspan="3">Acceptable Qty</th></tr><tr><th>A</th><th>B</th><th>C</th></tr><tr><td>Φ≤0.1</td><td colspan="2">Ignore</td><td rowspan="4">Ignore</td></tr><tr><td>0.1<Φ≤0.2</td><td colspan="2">2(distance≥10mm)</td></tr><tr><td>0.2<Φ≤0.3</td><td colspan="2">1</td></tr><tr><td>Φ>0.3</td><td colspan="2">0</td></tr></table>	Zone Size (mm)	Acceptable Qty			A	B	C	Φ≤0.1	Ignore		Ignore	0.1<Φ≤0.2	2(distance≥10mm)		0.2<Φ≤0.3	1		Φ>0.3	0						
		Zone Size (mm)		Acceptable Qty																							
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Φ>0.3	0																										
③ Polarizer accidented spot																											
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Zone Size (mm)		Acceptable Qty																									
	A	B	C																								
Φ≤0.2	Ignore		Ignore																								
0.2<Φ≤0.5	2(distance≥10mm)																										
Φ>0.5	0																										
Line defect (LCD/TP /Polarizer black/white line, scratch, stain)	<table><tr><th rowspan="2">Width(mm)</th><th rowspan="2">Length(mm)</th><th colspan="3">Acceptable Qty</th></tr><tr><th>A</th><th>B</th><th>C</th></tr><tr><td>Φ≤0.03</td><td>Ignore</td><td colspan="2">Ignore</td><td rowspan="3">Ignore</td></tr><tr><td>0.03<W≤0.05</td><td>L≤3.0</td><td colspan="2">N≤2</td></tr><tr><td>0.05<W≤0.08</td><td>L≤2.0</td><td colspan="2">N≤2</td></tr><tr><td>0.08<W</td><td colspan="4">Define as spot defect</td></tr></table>	Width(mm)	Length(mm)	Acceptable Qty			A	B	C	Φ≤0.03	Ignore	Ignore		Ignore	0.03<W≤0.05	L≤3.0	N≤2		0.05<W≤0.08	L≤2.0	N≤2		0.08<W	Define as spot defect			
Width(mm)	Length(mm)			Acceptable Qty																							
		A	B	C																							
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	Items	Criteria (mm)
	Spot defect	

	Line defect (LCD/TP /Polarizer black/white line, scratch, stain)	<table><tr><th rowspan="2">Width(mm)</th><th rowspan="2">Length(mm)</th><th colspan="3">Acceptable Qty</th></tr><tr><th>A</th><th>B</th><th>C</th></tr><tr><td>$\Phi \leq 0.03$</td><td>Ignore</td><td colspan="2">Ignore</td><td rowspan="3">Ignore</td></tr><tr><td>$0.03 < W \leq 0.05$</td><td>$L \leq 3.0$</td><td colspan="2">$N \leq 2$</td></tr><tr><td>$0.05 < W \leq 0.08$</td><td>$L \leq 2.0$</td><td colspan="2">$N \leq 2$</td></tr><tr><td>$0.08 < W$</td><td colspan="4">Define as spot defect</td></tr></table>				Width(mm)	Length(mm)	Acceptable Qty			A	B	C	$\Phi \leq 0.03$	Ignore	Ignore		Ignore	$0.03 < W \leq 0.05$	$L \leq 3.0$	$N \leq 2$		$0.05 < W \leq 0.08$	$L \leq 2.0$	$N \leq 2$		$0.08 < W$	Define as spot defect			
Width(mm)	Length(mm)	Acceptable Qty																													
		A	B	C																											
$\Phi \leq 0.03$	Ignore	Ignore		Ignore																											
$0.03 < W \leq 0.05$	$L \leq 3.0$	$N \leq 2$																													
$0.05 < W \leq 0.08$	$L \leq 2.0$	$N \leq 2$																													
$0.08 < W$	Define as spot defect																														
	Polarizer Bubble	<table><tr><th rowspan="2">Zone Size (mm)</th><th colspan="3">Acceptable Qty</th></tr><tr><th>A</th><th>B</th><th>C</th></tr><tr><td>$\Phi \leq 0.2$</td><td colspan="2">Ignore</td><td rowspan="4">Ignore</td></tr><tr><td>$0.2 < \Phi \leq 0.4$</td><td colspan="2">2(distance $\geq 10\text{mm}$)</td></tr><tr><td>$0.4 < \Phi \leq 0.6$</td><td colspan="2">1</td></tr><tr><td>$0.6 < \Phi$</td><td colspan="2">0</td></tr></table>				Zone Size (mm)	Acceptable Qty			A	B	C	$\Phi \leq 0.2$	Ignore		Ignore	$0.2 < \Phi \leq 0.4$	2(distance $\geq 10\text{mm}$)		$0.4 < \Phi \leq 0.6$	1		$0.6 < \Phi$	0							
Zone Size (mm)	Acceptable Qty																														
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$0.4 < \Phi \leq 0.6$	1																														
$0.6 < \Phi$	0																														
	SMT	According to IPC-A-610C class II standard . Function defect and missing part are major defect ,the others are minor defect.																													
		TP bubble/ accidented spot	<table><tr><th rowspan="2">Size Φ(mm)</th><th colspan="3">Acceptable Qty</th></tr><tr><th>A</th><th>B</th><th>C</th></tr><tr><td>$\Phi \leq 0.1$</td><td colspan="2">Ignore</td><td rowspan="4">Ignore</td></tr><tr><td>$0.1 < \Phi \leq 0.2$</td><td colspan="2">2</td></tr><tr><td>$0.2 < \Phi \leq 0.3$</td><td colspan="2">1</td></tr><tr><td>$0.3 < \Phi$</td><td colspan="2">0</td></tr></table>			Size Φ (mm)	Acceptable Qty			A	B	C	$\Phi \leq 0.1$	Ignore		Ignore	$0.1 < \Phi \leq 0.2$	2		$0.2 < \Phi \leq 0.3$	1		$0.3 < \Phi$	0							
Size Φ (mm)	Acceptable Qty																														
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$0.1 < \Phi \leq 0.2$	2																														
$0.2 < \Phi \leq 0.3$	1																														
$0.3 < \Phi$	0																														
		Assembly deflection	beyond the edge of backlight $\leq 0.15\text{mm}$																												

5.0	TP Related	Newton Ring	Newton area>1/3 TP NG Newton area≤1/3 TP OK	Ring area Ring area							
		TP corner broken X : length Y : width Z : height	<table><tr><th>X</th><th>Y</th><th>Z</th></tr><tr><td>X≤3.0mm</td><td>Y≤3.0mm</td><td>Z<LCD thickness</td></tr></table> * Circuitry broken is not allowed.	X	Y	Z	X≤3.0mm	Y≤3.0mm	Z<LCD thickness		
		X	Y	Z							
X≤3.0mm	Y≤3.0mm	Z<LCD thickness									
TP edge broken X : length Y : width Z : height	<table><tr><th>X</th><th>Y</th><th>Z</th></tr><tr><td>X≤6.0mm</td><td>Y≤2.0mm</td><td>Z<LCD thickness</td></tr></table> *Circuitry broken is not allowed.	X	Y	Z	X≤6.0mm	Y≤2.0mm	Z<LCD thickness				
X	Y	Z									
X≤6.0mm	Y≤2.0mm	Z<LCD thickness									

Criteria (functional items)

Number	Items	Criteria (mm)
1	No display	Not allowed
2	Missing segment	Not allowed
3	Short	Not allowed
4	Backlight no lighting	Not allowed
5	TP no function	Not allowed

8. Reliability Test Result

8.1 Condition

Item	Condition	Sample Size	Test Result	Note
Low Temperature Operating Life test	-20℃, 96HR	3ea	pass	-
Thermal Humidity Operating Life test	70℃90%RH, 96HR	3ea	pass	-
Temperature Cycle ON/OFF test	-20℃ ↔ 70℃, ON/OFF, 20CYC	3ea	pass	(1)
High Temperature Storage test	80℃, 96HR	3ea	pass	-
Low Temperature Storage test	- 30℃, 96HR	3ea	pass	-
Thermal Shock Resistance	The sample should be allowed to stand the following 5 cycles of operation: TSTL for 30 minutes -> normal temperature for 5 minutes -> TSTH for 30 minutes -> normal temperature for 5 minutes, as one cycle, then taking it out and drying it at normal temperature, and allowing it stand for 24 hours	3ea	pass	
Box Drop Test	1 Corner 3 Edges 6 faces, 66cm(MEDIUM BOX)	1box	pass	-

Note (1) ON Time over 10 seconds, OFF Time under 10 seconds